

CoverToCover Issue 3

Protect your Dreams March 2015

MEET US AT THE BMDA CAR SHOW



The date for the annual Bahamas Motor Dealers Association Car Show is fast approaching. As usual, the event is slated to be held at The Mall at Marathon on April 17th & 18th. An array of new vehicles from major car dealerships will provide the backdrop for the two-day event.

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Contact Information:
Colina General Insurance Agents & Brokers Limited
Nassau (242) 677-2050
Freeport (242) 351-4057
Exuma (242) 336-3127
Abaco (242) 367-3432

Having negotiated special terms just for the car show, we will be offering car shoppers a variety of attractive benefits and savings which include:

- Huge savings (customer pays less)
- Comprehensive cover (broad insurance protection)
- Convenient locations – shoppers can purchase policies from any of our convenient locations throughout Nassau, Freeport & Family Islands.
- One-stop-shopping (saves time)
- Bundling of cover (saves money)
- Optional/extended benefits (provide additional benefit cover)
- Product comparison & analysis options (expert advice)

Visit the Colina General booth for free gifts, fun and excitement. You will also have opportunities to win additional prizes by participating in activities. We will have hourly drawings for free tokens of appreciation and our **grand finale prize will be a crowd pleaser!**

As an agent and broker of an A-Excellent rated property & casualty insurer, we pride ourselves in providing superior products at great prices, coupled with expert advice and friendly, efficient service. This year is no exception. In fact, this year we have pledged to take our commitment of excellence to another level by adding several campaigns that will not only prove valuable to the prudent consumer but also enforce Colina General's commitment to being a good corporate citizen and leader in the insurance market through corporate sponsorship.

The promotions for this year include:

- Nice Car Campaign
- Corporate Sponsorship Campaign
- Spin the Wheel

We encourage you to visit the Colina General booth at the car show where special discounts and benefits await you. We look forward to seeing you!

New Product Offerings at the BMDA Car Show

Colina General will be introducing some of its newest products at this year's car show. These products include:

Family Pack Policy

Under this attractive policy, family members are afforded a No Claims Discount (even if family members did not have previous insurance). All that's required is one member of the family having both an automobile and home policy insured with us and currently receiving a No Claims Bonus (special conditions apply).

Personal Accident

The Personal Accident Policy provides 24-hour, 7-day a week coverage for the insured and cover is given whether the insured is at work, home or traveling. Despite the extensive benefits offered under the policy, the annual premium starts as low as \$25, which equates to 7 cents a day.

Roadside Assistance for Vehicles

For an additional premium of \$20, shoppers can purchase this benefit which allows a tow-truck service if the insured vehicle is disabled as a result of an accident or breakdown.

Windscreen Cover for Third Party Policy (up to limit of \$500)

As an extension, for an additional premium of \$30, shoppers can have the benefit of windshield cover for their vehicles insured under a Third Party Policy up to a limit of \$500. Note: Windscreen Coverage is automatically provided under a Comprehensive Policy.



Visit the Colina General booth to learn more about these new products and take advantage of these special savings.

Five Ways to Protect Your New Car

1. Ensure that it is serviced as required.
2. Check tires regularly to determine if the tire pressure is correct or whether they need to be replaced.
3. Clean your car engine when required.
4. Install necessary security measures, (eg alarms) and park your car in well lit areas to reduce the risk of theft.
5. Avoid parking your car under trees to avoid falling branches or fruits damaging your windscreen.



MEET OUR TEAM



Jacqueline Gardiner
Underwriting Manager



Eloise Humes
Branch Supervisor
Oakes Field



Cherrise Thompson
Renewals Coordinator
Village Road



Carla Turner
Account Executive
Village Road

